



Press Release:

## *GolfClubsAway announces Strategic Partnership with TripCaddie™*

Lynbrook, NY (May 11, 2011)- GolfClubsAway, the leader in online golf club rentals, is pleased to announce a strategic partnership with TripCaddie™ ([www.tripcaddie.com](http://www.tripcaddie.com)), the only comprehensive website for planning buddy golf trips.

GolfClubsAway ([www.golfclubsaway.com](http://www.golfclubsaway.com)) rents premium golf club sets to golf travelers, personally delivered to your course or hotel for only \$39, eliminating the difficulty of checking golf clubs at airports, which include worrying about lost or damaged clubs or even stolen clubs and then repeating the difficulty when heading home.

“We are dedicated to making golf travel easier, and this partnership offers golfing buddies or groups the opportunity to take the hassle away from planning what should be a fun, memorable trip. TripCaddie provides social-based golf trip planning products and services to groups of golf travelers. We are excited about this unique, free interface, to just make the golf trip more fun and easier on the person planning or leading the trip.” says GolfClubsAway VP of Marketing, Amy Harich.

TripCaddie.com offers an exclusive social media experience that is valuable to every golf group planning a buddy golf trip. Golf buddies collaborate directly on their own private websites using the wall, poll and discussion features to build trips together, reducing the burden on a single person to coordinate the trip arrangements independently. TripCaddie also offers specialized golf trip-related products and services to help golfers enhance their experience. Golfers can access TripCaddie.com’s community of golf travelers to share information and get tips to improve their golf excursions.

“We are excited about this strategic partnership, to provide our customers with another service to make the trip easier, save golfers money, and make the golf experience more interactive and fun. The site allows you to set up your trip, invite your buddies, and organize and plan this easily- from travel, booking discount tee times, posting discussions and pictures, current weather and conditions on the course, setting up competitive games on the course, to dinner arrangements and a printable itinerary for the group- another win for golfers!” says GolfClubsAway VP of Marketing, Amy Harich.

“TripCaddie is proud to offer our customers unique and valuable products and services that truly take the headaches away from planning a golf trip and enhance the fun at the same time. GolfClubsAway is a perfect alignment to our strategy. With the price of checking luggage on airplanes ever-increasing, and the bulk of traveling with a golf bag; GolfClubsAway easily resolves our golf travelers’ pains not only with the price and convenience, but delivered with a high-quality set of clubs – It’s a No-Brainer!” says TripCaddie President, Jon Morse.

### **About GolfClubsAway**

GolfClubsAway ([www.golfclubsaway.com](http://www.golfclubsaway.com)) was formed in 2007 by a group of passionate golfers, determined to make golf travel easier. GCA specializes in renting premium golf clubs personally delivered next day to your course or hotel for only \$39 a set. GCA provides a simple rental process for consumers, superior service, and always the latest set of NIKE golf clubs in a variety of sizes. GCA also provides large orders for golf courses, and meeting planners needing extra sets for tournaments, events, or rentals.

## **About TripCaddie.com**

TripCaddie.com is a social website created to assist golfers plan destination golf trips with their buddies. TripCaddie gives golf buddies a private website for managing and communicating all of the trip information then helps enhance the golf trip by offering tools for scoring, pairings, balancing finances, blog posts and picture and video storage. Using the latest Web 2.0 features, each buddy group can communicate and keep track of trips year after year. The website was created to streamline the planning process for golf buddies who take regular destination golf trips and to give these golf travelers strategically aligned products and services to enhance their golf trip experience.

### **Source: GolfClubsAway**

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